



Date: 11/23/09

Current Geography Selection: (1 Selected) Counties: Houston County

Current Index Base: Entire US

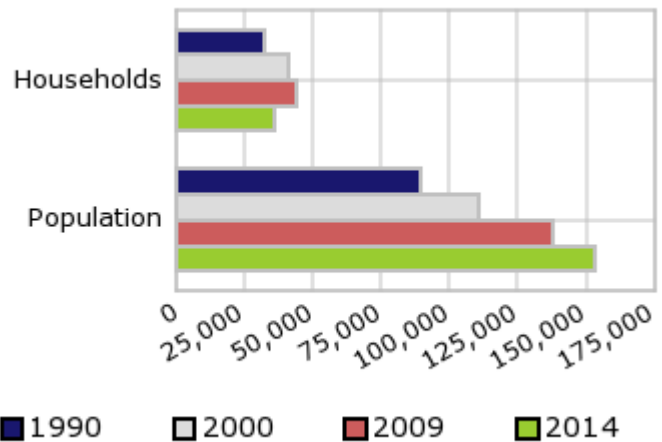
Executive Summary Report with Charts

Population Demographics

The number of households in the study area in 1990 was **32,431** and changed to **40,911** in 2000, representing a change of **26.1%**. The household count in 2009 was **43,592** and the household projection for 2014 is **36,199**, a change of **-17.0%**.

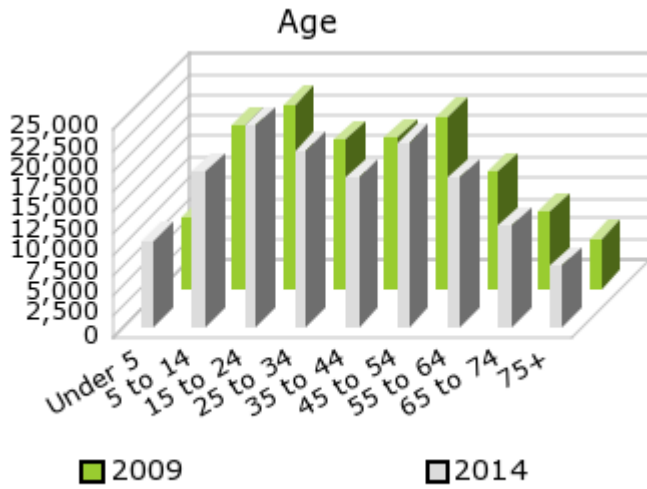
The population in the study area in 1990 was **89,207** and in 2000 it was **110,765**, roughly a **24.2%** change. The population in 2009 was **137,278** and the projection for 2014 is **152,999** representing a change of **11.5%**.

Population and Household Change



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	89,207	110,765	137,278	152,999	24.2%	11.5%
Total Households	32,431	40,911	43,592	36,199	26.1%	-17.0%

Population by Age



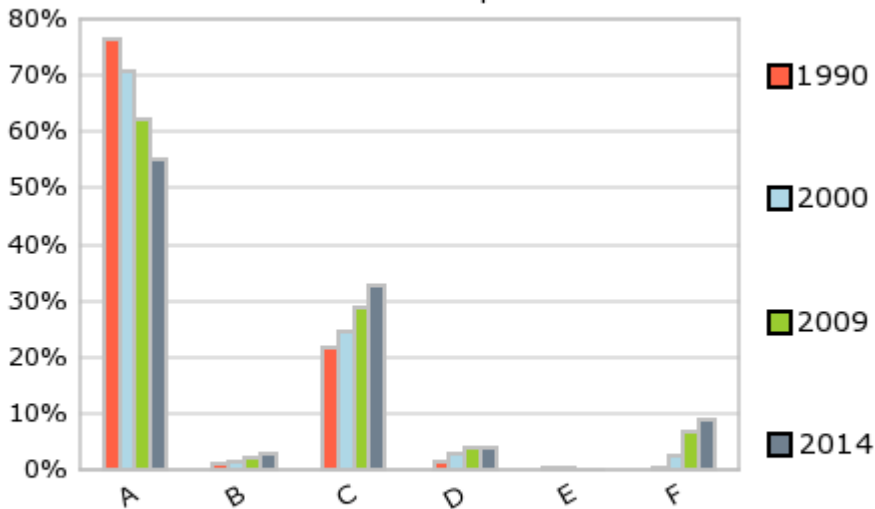
In 1990, the median age of the total population in the study area was **31.0**, and in 2000, it was **34.0**. The median age in 2009 is **35.0** and it is predicted to change in five years to **35.8** years. In 2009, females represented **49.3%** of the population with a median age of **36.9** and males represented **50.7%** of the population with a median age of **33.0** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

Age Groups

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	7,317	8.2%	7,716	7.0%	8,577	6.3%	10,479	6.9%	5.5%	22.2%
5 to 14	13,830	15.5%	18,180	16.4%	19,740	14.4%	18,818	12.3%	31.5%	-4.7%
15 to 19	6,588	7.4%	8,691	7.9%	11,705	8.5%	11,631	7.6%	31.9%	-0.6%
20 to 24	6,443	7.2%	7,100	6.4%	10,440	7.6%	12,658	8.3%	10.2%	21.2%
25 to 34	17,032	19.1%	15,494	14.0%	18,139	13.2%	21,392	14.0%	-9.0%	17.9%
35 to 44	13,693	15.4%	19,684	17.8%	18,282	13.3%	18,079	11.8%	43.8%	-1.1%
45 to 54	9,926	11.1%	14,487	13.1%	20,903	15.2%	22,257	14.5%	46.0%	6.5%
55 to 64	7,439	8.3%	9,118	8.2%	14,224	10.4%	17,965	11.7%	22.6%	26.3%
65 to 74	4,683	5.3%	6,263	5.7%	9,335	6.8%	12,192	8.0%	33.7%	30.6%
75 +	2,244	2.5%	4,032	3.6%	5,918	4.3%	7,501	4.9%	79.7%	26.7%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

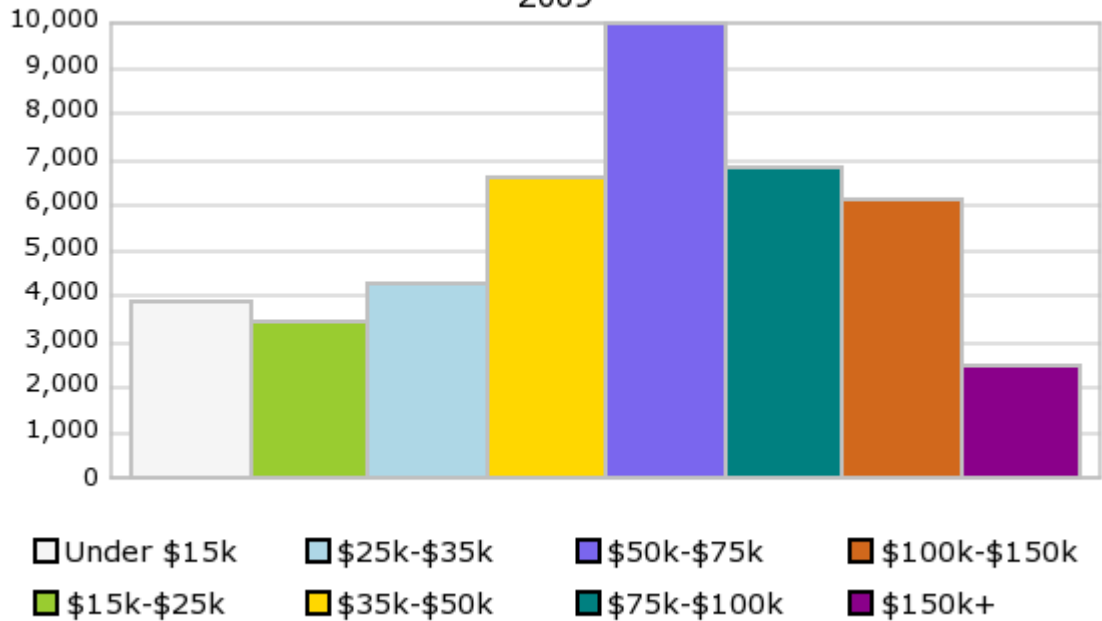
A: White
B: Asian Pac Islr
C: Black
D: Hispanic
E: Amer Indian or Alaska Native
F: Other or Multi Race

Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	68,096	76.3%	78,170	70.6%	85,279	62.1%	84,742	55.4%	14.8%	-0.6%
Black	19,375	21.7%	27,422	24.8%	39,379	28.7%	49,888	32.6%	41.5%	26.7%
American Indian or Alaska Native	277	0.3%	376	0.3%	127	0.1%	101	0.1%	35.7%	-20.5%
Asian or Pacific Islander	1,030	1.2%	1,830	1.7%	3,260	2.4%	4,531	3.0%	77.7%	39.0%
Other Race	429	0.5%	1,138	1.0%	3,508	2.6%	5,481	3.6%	165.3%	56.2%
Two or More Races			1,829	1.7%	5,725	4.2%	8,256	5.4%		44.2%
Hispanic Ethnicity	1,460	1.6%	3,363	3.0%	5,419	4.0%	6,435	4.2%	130.3%	18.7%
Not Hispanic or Latino	87,747	98.4%	107,402	97.0%	131,859	96.1%	146,564	95.8%	22.4%	11.2%

Households by Income

Households by Income Group 2009



In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	6,337	19.5%	5,262	12.9%	3,879	8.9%	2,902	8.0%	-17.0%	-25.2%
\$15,000 - \$24,999	5,873	18.1%	5,034	12.3%	3,449	7.9%	2,508	6.9%	-14.3%	-27.3%
\$25,000 - \$34,999	6,139	18.9%	5,499	13.4%	4,291	9.8%	3,203	8.8%	-10.4%	-25.4%
\$35,000 - \$49,999	7,316	22.6%	7,598	18.6%	6,598	15.1%	4,881	13.5%	3.9%	-26.0%
\$50,000 - \$74,999	4,935	15.2%	9,374	22.9%	9,989	22.9%	8,113	22.4%	90.0%	-18.8%
\$75,000 - \$99,999	1,307	4.0%	4,656	11.4%	6,803	15.6%	5,744	15.9%	256.2%	-15.6%
\$100,000 - \$149,999	391	1.2%	2,652	6.5%	6,121	14.0%	6,184	17.1%	578.3%	1.0%
\$150,000 +	134	0.4%	836	2.0%	2,462	5.6%	2,664	7.4%	523.9%	8.2%
Average Hhld Income	\$0		\$51,362		\$66,140		\$68,095		N/A%	3.0%
Median Hhld Income	\$31,328		\$43,777		\$58,138		\$63,290		39.7%	8.9%
Per Capita Income	\$12,987		\$18,971		\$21,501		\$16,477		46.1%	-23.4%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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