



Date: 04/23/12

Current Geography Selection: (1 Selected) Counties: Houston County

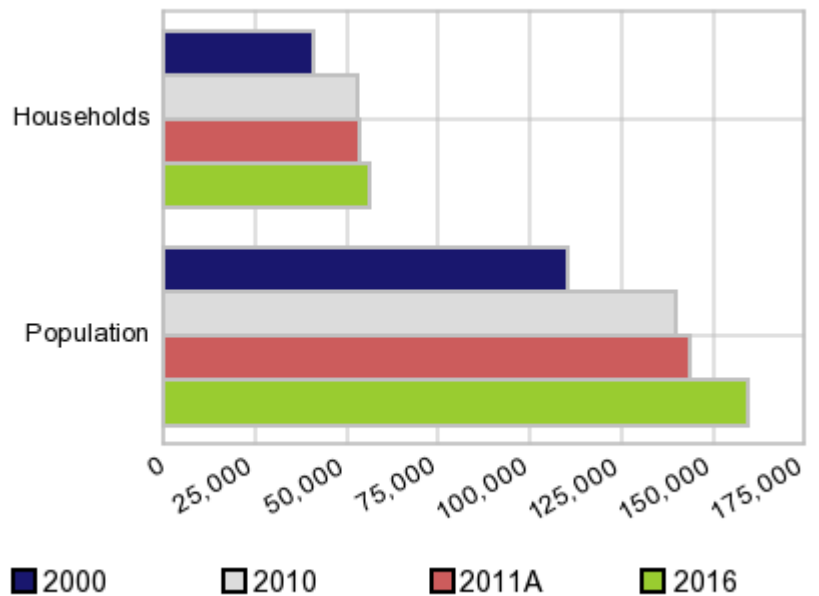
Executive Summary Report with Charts

Population Demographics:

The number of households in the study area in 2000 was **40,911** and changed to **53,051** in 2010, representing a change of **29.7%**. The household count in 2011A was **53,697** and the household projection for 2016 is **56,325**, a change of **4.9%**.

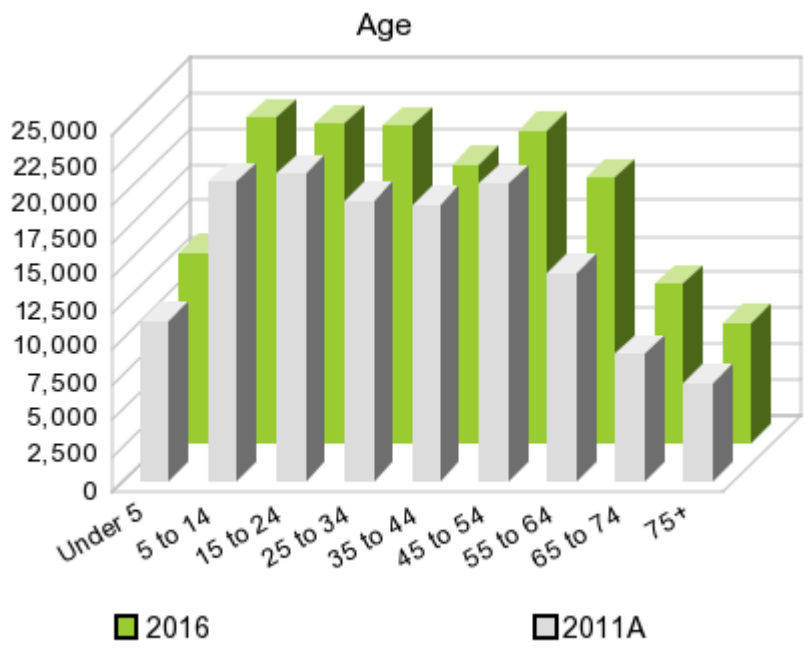
The population in the study area in 2000 was **110,765** and in 2010 it was **139,900**, roughly a **26.3%** change. The population in 2011A was **143,865** and the projection for 2016 is **159,617** representing a change of **11.0%**.

Population and Household Change



	2000 Census	2010 Census	2011A Estimate	2016 Projection	Percent Change	
					2000 to 2010	2011 to 2016
Total Population	110,765	139,900	143,865	159,617	26.3%	11.0%
Total Households	40,911	53,051	53,697	56,325	63.6%	4.9%

Population by Age



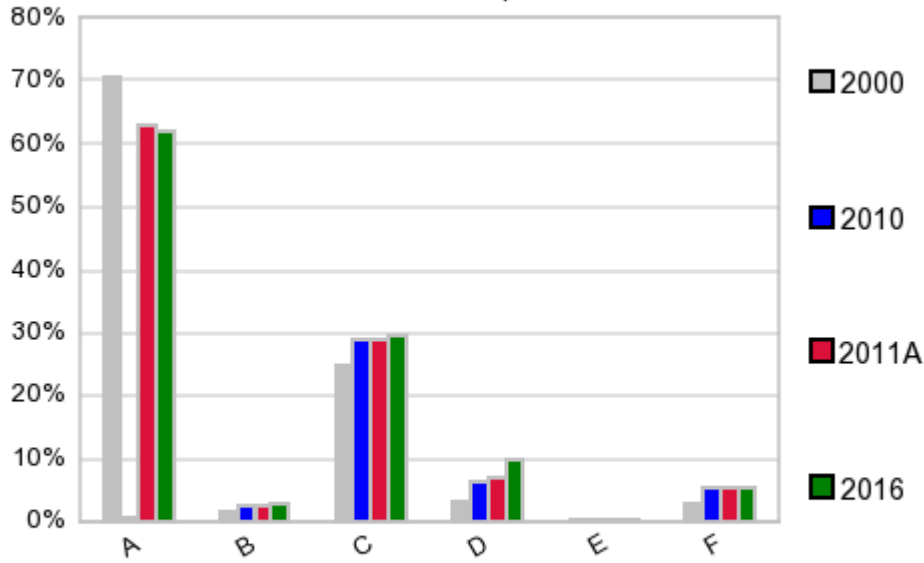
In 1990, the median age of the total population in the study area was **31**, and in 2000, it was **34**. The median age in 2011A is **34** and it is predicted to change in five years to **35** years. In 2011A, females represented **51.6%** of the population with a median age of **36** and males represented **48.5%** of the population with a median age of **33** years. In 2011A, the most prominent age group in this geography is **Age 5 to 14** years. The age group least represented in this geography is **75 +** years.

Age Groups*

	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
0 to 4	7,317	8.2%	7,716	7.0%	11,276	7.8%	13,195	8.3%	5.5%	17.0%
5 to 14	13,830	15.5%	18,180	16.4%	20,945	14.6%	22,760	14.3%	31.5%	8.7%
15 to 19	6,588	7.4%	8,691	7.9%	10,809	7.5%	11,066	6.9%	31.9%	2.4%
20 to 24	6,443	7.2%	7,100	6.4%	10,724	7.5%	11,286	7.1%	10.2%	5.2%
25 to 34	17,032	19.1%	15,494	14.0%	19,630	13.6%	22,191	13.9%	-9.0%	13.0%
35 to 44	13,693	15.4%	19,684	17.8%	19,258	13.4%	19,402	12.2%	43.8%	0.7%
45 to 54	9,926	11.1%	14,487	13.1%	20,820	14.5%	21,810	13.7%	46.0%	4.8%
55 to 64	7,439	8.3%	9,118	8.2%	14,588	10.1%	18,450	11.6%	22.6%	26.5%
65 to 74	4,683	5.3%	6,263	5.7%	8,947	6.2%	11,038	6.9%	33.7%	23.4%
75 +	2,244	2.5%	4,032	3.6%	6,857	4.8%	8,400	5.3%	79.7%	22.5%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2011A, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

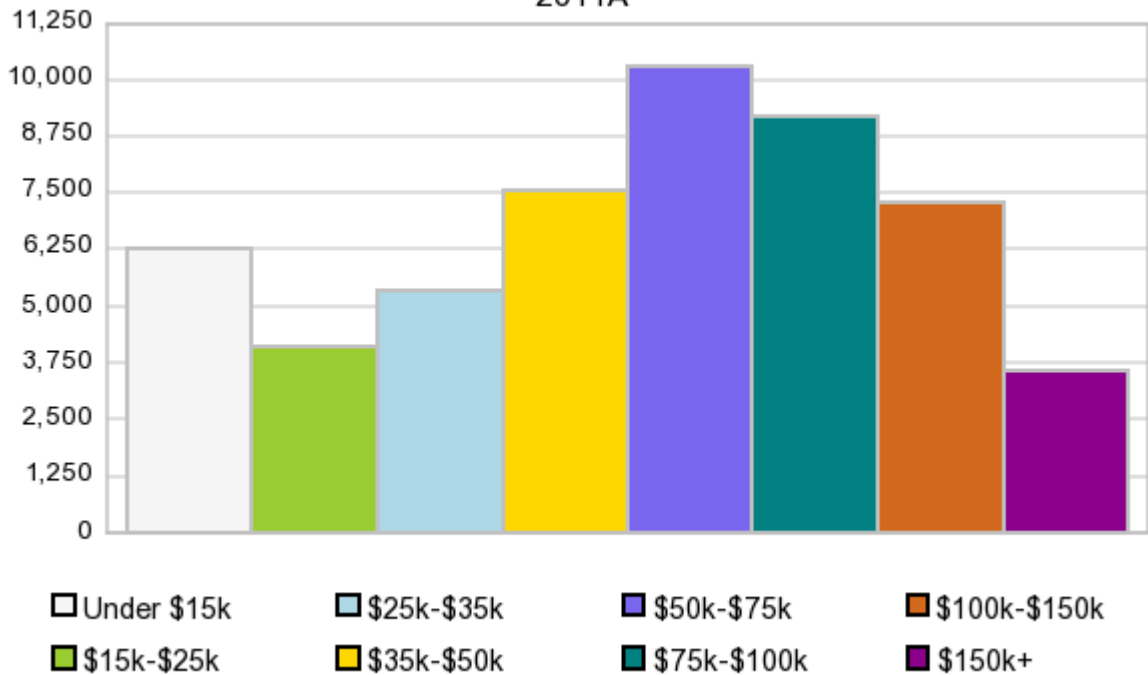
A: White
 B: Asian Pac Islr
 C: Black
 D: Hispanic
 E: Amer Indian or Alaska Native
 F: Other or Multi Race

Race & Ethnicity	2000		2010		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	2000 to 2010	2011 to 2016
White	78,170	70.6%	88,626	63.4%	90,776	63.1%	99,288	62.2%	13.4%	9.4%
Black	27,422	24.8%	39,998	28.6%	41,457	28.8%	47,307	29.6%	45.9%	14.1%
American Indian or Alaska Native	376	0.3%	475	0.3%	488	0.3%	539	0.3%	26.3%	10.5%
Asian/Hawaiian/PI	1,830	1.7%	3,588	2.6%	3,710	2.6%	4,203	2.6%	96.1%	13.3%
Some Other Race	1,138	1.0%	3,360	2.4%	2,701	1.9%	3,013	1.9%	195.3%	11.6%
Two or More Races	1,829	1.7%	3,853	2.8%	4,725	3.3%	5,267	3.3%	110.7%	11.5%
Hispanic Ethnicity	3,363	3.0%	8,515	6.1%	9,990	6.9%	15,833	9.9%	153.2%	58.5%
Not Hispanic or Latino	107,402	97.0%	131,385	93.9%	133,871	93.1%	143,784	90.1%	22.3%	7.4%

Households by Income

Households by Income Group 2011A

In 2011A the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories*

	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
\$0 - \$15,000	6,337	19.5%	5,262	12.9%	6,281	11.7%	6,449	11.5%	-17.0%	2.7%
\$15,000 - \$24,999	5,873	18.1%	5,034	12.3%	4,115	7.7%	3,624	6.4%	-14.3%	-11.9%
\$25,000 - \$34,999	6,139	18.9%	5,499	13.4%	5,323	9.9%	4,892	8.7%	-10.4%	-8.1%
\$35,000 - \$49,999	7,316	22.6%	7,598	18.6%	7,572	14.1%	7,031	12.5%	3.9%	-7.1%
\$50,000 - \$74,999	4,935	15.2%	9,374	22.9%	10,326	19.2%	9,880	17.5%	90.0%	-4.3%
\$75,000 - \$99,999	1,307	4.0%	4,656	11.4%	9,208	17.2%	10,713	19.0%	256.2%	16.3%
\$100,000 - \$149,999	391	1.2%	2,652	6.5%	7,308	13.6%	9,062	16.1%	578.3%	24.0%
\$150,000 +	134	0.4%	836	2.0%	3,561	6.6%	4,684	8.3%	523.9%	31.5%
Average Hhld Income	\$35,339		\$51,362		\$68,840		\$78,814		45.3%	14.5%
Median Hhld Income	\$31,328		\$43,777		\$57,688		\$64,374		39.7%	11.6%
Per Capita Income	\$12,987		\$18,971		\$26,217		\$28,312		46.1%	8.0%

*This Census 2010 data has not yet been released

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.
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