



Date: 11/30/09

Current Geography Selection: (1 Selected) Counties: Franklin County

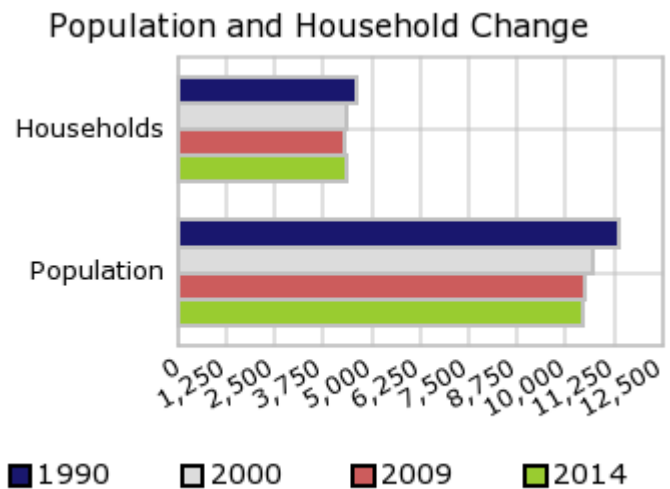
Current Index Base: Entire US

Executive Summary Report with Charts

Population Demographics

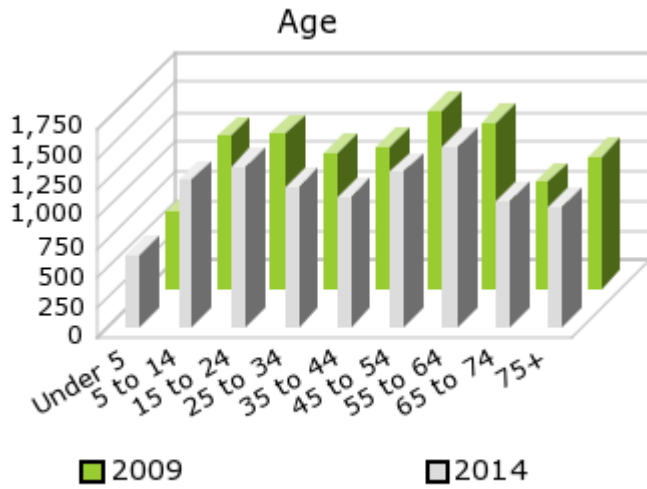
The number of households in the study area in 1990 was **4,579** and changed to **4,356** in 2000, representing a change of **-4.9%**. The household count in 2009 was **4,322** and the household projection for 2014 is **4,355**, a change of **0.8%**.

The population in the study area in 1990 was **11,364** and in 2000 it was **10,704**, roughly a **-5.8%** change. The population in 2009 was **10,521** and the projection for 2014 is **10,440** representing a change of **-0.8%**.



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	11,364	10,704	10,521	10,440	-5.8%	-0.8%
Total Households	4,579	4,356	4,322	4,355	-4.9%	0.8%

Population by Age



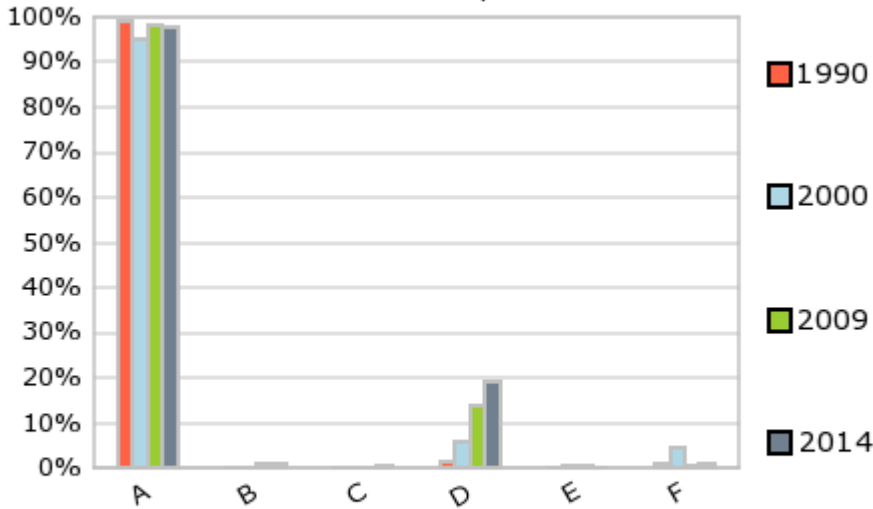
In 1990, the median age of the total population in the study area was **38.1**, and in 2000, it was **41.3**. The median age in 2009 is **42.6** and it is predicted to change in five years to **42.4** years. In 2009, females represented **50.0%** of the population with a median age of **44.7** and males represented **50.0%** of the population with a median age of **40.5** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	731	6.4%	601	5.6%	641	6.1%	615	5.9%	-17.8%	-4.1%
5 to 14	1,738	15.3%	1,446	13.5%	1,289	12.3%	1,253	12.0%	-16.8%	-2.8%
15 to 19	691	6.1%	847	7.9%	691	6.6%	660	6.3%	22.6%	-4.5%
20 to 24	476	4.2%	484	4.5%	621	5.9%	694	6.6%	1.7%	11.8%
25 to 34	1,522	13.4%	1,066	10.0%	1,144	10.9%	1,176	11.3%	-30.0%	2.8%
35 to 44	1,568	13.8%	1,506	14.1%	1,191	11.3%	1,109	10.6%	-4.0%	-6.9%
45 to 54	1,151	10.1%	1,491	13.9%	1,500	14.3%	1,314	12.6%	29.5%	-12.4%
55 to 64	1,209	10.6%	1,067	10.0%	1,411	13.4%	1,524	14.6%	-11.7%	8.0%
65 to 74	1,153	10.1%	1,046	9.8%	911	8.7%	1,073	10.3%	-9.3%	17.8%
75 +	1,125	9.9%	1,150	10.7%	1,121	10.7%	1,019	9.8%	2.2%	-9.1%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Black**.

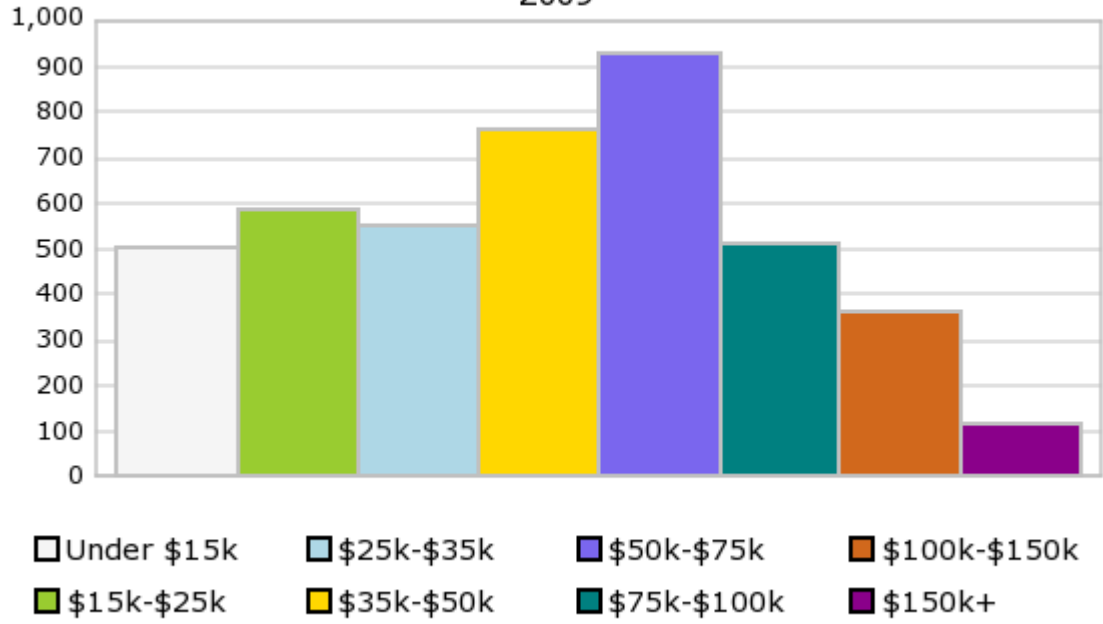
A: White
 B: Asian Pac Islr
 C: Black
 D: Hispanic
 E: Amer Indian or Alaska Native
 F: Other or Multi Race

Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	11,253	99.0%	10,160	94.9%	10,342	98.3%	10,229	98.0%	-9.7%	-1.1%
Black	6	0.1%	9	0.1%	21	0.2%	23	0.2%	50.0%	9.5%
American Indian or Alaska Native	8	0.1%	25	0.2%	23	0.2%	20	0.2%	212.5%	-13.0%
Asian or Pacific Islander	17	0.2%	19	0.2%	74	0.7%	99	0.9%	11.8%	33.8%
Other Race	80	0.7%	434	4.1%	54	0.5%	63	0.6%	442.5%	16.7%
Two or More Races			57	0.5%	7	0.1%	6	0.1%		-14.3%
Hispanic Ethnicity	152	1.3%	642	6.0%	1,439	13.7%	2,027	19.4%	322.4%	40.9%
Not Hispanic or Latino	11,212	98.7%	10,062	94.0%	9,082	86.3%	8,413	80.6%	-10.3%	-7.4%

Households by Income

Households by Income Group 2009



In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.

HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	1,439	31.4%	674	15.5%	503	11.6%	466	10.7%	-53.2%	-7.4%
\$15,000 - \$24,999	984	21.5%	706	16.2%	588	13.6%	542	12.4%	-28.3%	-7.8%
\$25,000 - \$34,999	963	21.0%	748	17.2%	554	12.8%	502	11.5%	-22.3%	-9.4%
\$35,000 - \$49,999	638	13.9%	815	18.7%	760	17.6%	754	17.3%	27.7%	-0.8%
\$50,000 - \$74,999	374	8.2%	866	19.9%	928	21.5%	940	21.6%	131.6%	1.3%
\$75,000 - \$99,999	115	2.5%	326	7.5%	511	11.8%	554	12.7%	183.5%	8.4%
\$100,000 - \$149,999	36	0.8%	162	3.7%	363	8.4%	448	10.3%	350.0%	23.4%
\$150,000 +	28	0.6%	59	1.4%	115	2.7%	149	3.4%	110.7%	29.6%
Average Hhld Income	\$0		\$45,340		\$54,756		\$59,054		N/A%	7.9%
Median Hhld Income	\$23,786		\$35,834		\$44,255		\$47,666		50.7%	7.7%
Per Capita Income	\$11,767		\$18,451		\$23,011		\$25,181		56.8%	9.4%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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