



Date: 12/02/09

Current Geography Selection: (1 Selected) Counties: Cowley County

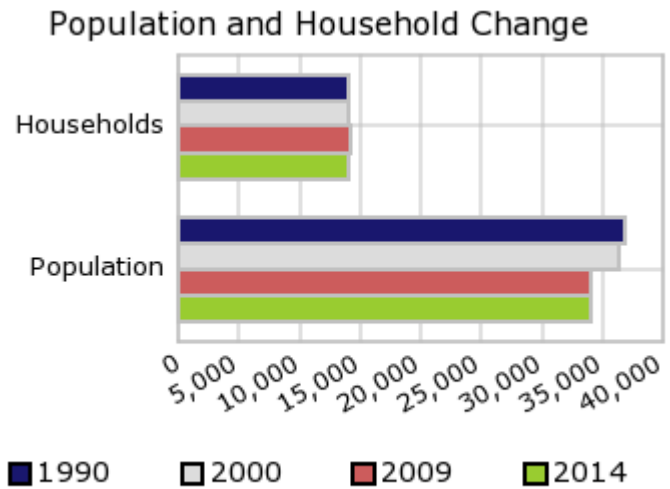
Current Index Base: Entire US

Executive Summary Report with Charts

Population Demographics

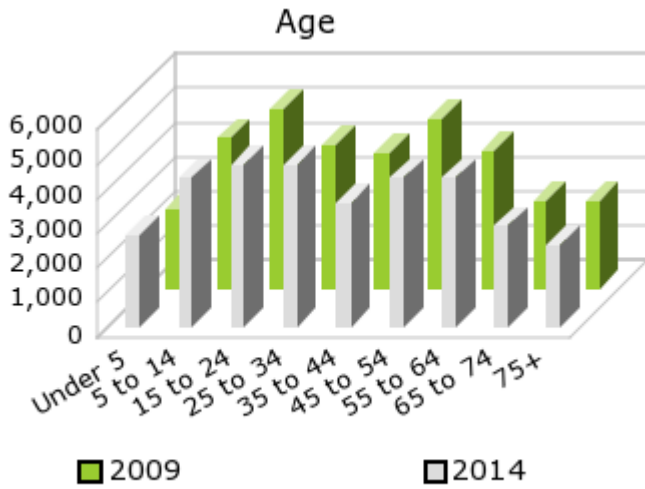
The number of households in the study area in 1990 was **14,046** and changed to **14,039** in 2000, representing a change of **-0.1%**. The household count in 2009 was **14,202** and the household projection for 2014 is **14,052**, a change of **-1.1%**.

The population in the study area in 1990 was **36,914** and in 2000 it was **36,291**, roughly a **-1.7%** change. The population in 2009 was **34,099** and the projection for 2014 is **34,049** representing a change of **-0.1%**.



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	36,914	36,291	34,099	34,049	-1.7%	-0.1%
Total Households	14,046	14,039	14,202	14,052	-0.1%	-1.1%

Population by Age



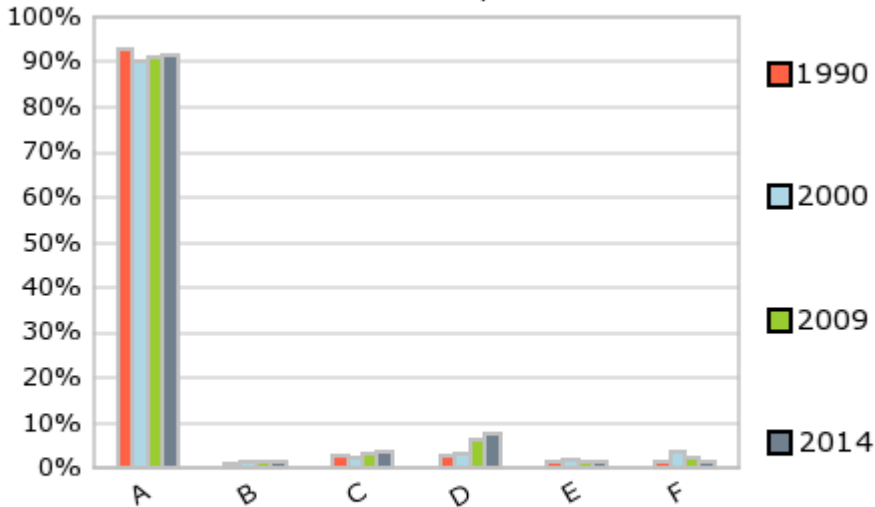
In 1990, the median age of the total population in the study area was **34.7**, and in 2000, it was **37.0**. The median age in 2009 is **37.5** and it is predicted to change in five years to **36.6** years. In 2009, females represented **51.1%** of the population with a median age of **39.0** and males represented **48.9%** of the population with a median age of **36.1** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	2,595	7.0%	2,312	6.4%	2,332	6.8%	2,645	7.8%	-10.9%	13.4%
5 to 14	5,658	15.3%	5,357	14.8%	4,402	12.9%	4,320	12.7%	-5.3%	-1.9%
15 to 19	2,673	7.2%	3,132	8.6%	2,634	7.7%	2,184	6.4%	17.2%	-17.1%
20 to 24	2,256	6.1%	2,235	6.2%	2,600	7.6%	2,544	7.5%	-0.9%	-2.2%
25 to 34	5,416	14.7%	4,093	11.3%	4,171	12.2%	4,706	13.8%	-24.4%	12.8%
35 to 44	5,106	13.8%	5,345	14.7%	3,959	11.6%	3,610	10.6%	4.7%	-8.8%
45 to 54	3,737	10.1%	4,668	12.9%	4,929	14.5%	4,335	12.7%	24.9%	-12.1%
55 to 64	3,452	9.4%	3,379	9.3%	3,980	11.7%	4,359	12.8%	-2.1%	9.5%
65 to 74	3,020	8.2%	2,785	7.7%	2,548	7.5%	2,936	8.6%	-7.8%	15.2%
75 +	2,999	8.1%	2,985	8.2%	2,543	7.5%	2,411	7.1%	-0.5%	-5.2%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**.

A: White
 B: Asian Pac Islr
 C: Black
 D: Hispanic
 E: Amer Indian or Alaska Native
 F: Other or Multi Race

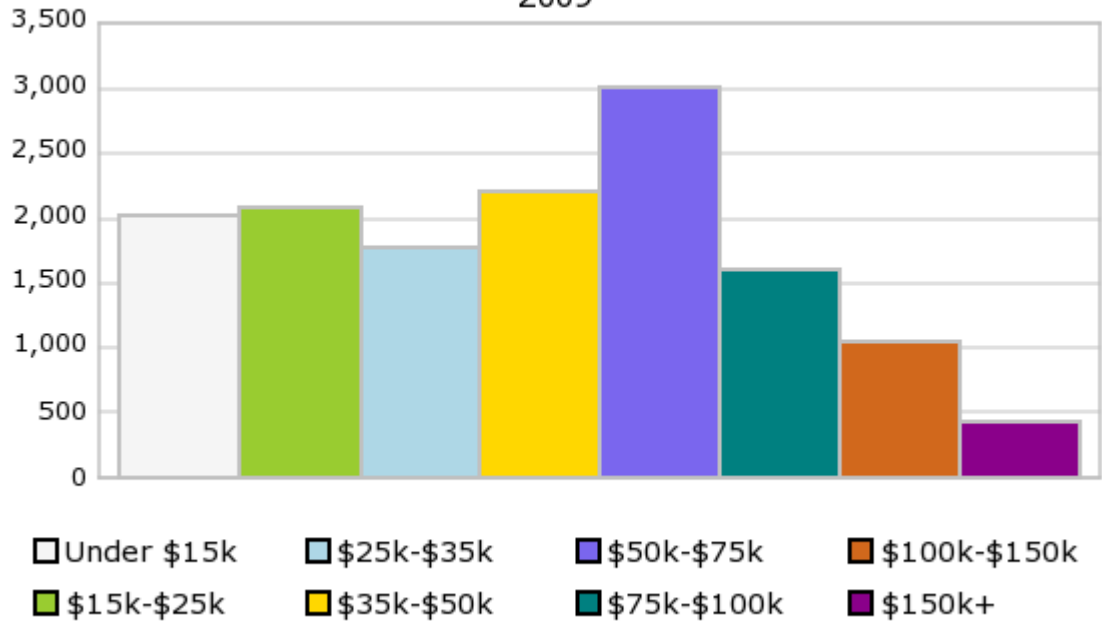
Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	34,290	92.9%	32,708	90.1%	31,030	91.0%	31,143	91.5%	-4.6%	0.4%
Black	1,060	2.9%	979	2.7%	1,098	3.2%	1,334	3.9%	-7.6%	21.5%
American Indian or Alaska Native	714	1.9%	713	2.0%	571	1.7%	426	1.3%	-0.1%	-25.4%
Asian or Pacific Islander	330	0.9%	562	1.5%	558	1.6%	493	1.4%	70.3%	-11.6%
Other Race	521	1.4%	493	1.4%	309	0.9%	282	0.8%	-5.4%	-8.7%
Two or More Races			836	2.3%	533	1.6%	371	1.1%		-30.4%
Hispanic Ethnicity	1,098	3.0%	1,304	3.6%	2,147	6.3%	2,608	7.7%	18.8%	21.5%
Not Hispanic or Latino	35,817	97.0%	34,987	96.4%	31,952	93.7%	31,441	92.3%	-2.3%	-1.6%

Households by Income

Households by Income Group 2009

In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	3,998	28.5%	2,680	19.1%	2,019	14.2%	1,841	13.1%	-33.0%	-8.8%
\$15,000 - \$24,999	3,041	21.7%	2,447	17.4%	2,092	14.7%	1,913	13.6%	-19.5%	-8.6%
\$25,000 - \$34,999	2,366	16.8%	2,007	14.3%	1,769	12.5%	1,688	12.0%	-15.2%	-4.6%
\$35,000 - \$49,999	2,617	18.6%	2,576	18.3%	2,207	15.5%	2,079	14.8%	-1.6%	-5.8%
\$50,000 - \$74,999	1,510	10.8%	2,658	18.9%	3,012	21.2%	3,013	21.4%	76.0%	0.0%
\$75,000 - \$99,999	352	2.5%	998	7.1%	1,614	11.4%	1,678	11.9%	183.5%	4.0%
\$100,000 - \$149,999	90	0.6%	466	3.3%	1,051	7.4%	1,314	9.4%	417.8%	25.0%
\$150,000 +	103	0.7%	207	1.5%	438	3.1%	526	3.7%	101.0%	20.1%
Average Hhld Income	\$0		\$44,134		\$53,480		\$55,416		N/A%	3.6%
Median Hhld Income	\$24,998		\$34,388		\$42,947		\$45,626		37.6%	6.2%
Per Capita Income	\$11,568		\$17,073		\$23,473		\$24,068		47.6%	2.5%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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