



Date: 05/02/12

Current Geography Selection: (1 Selected) Counties: Forsyth County

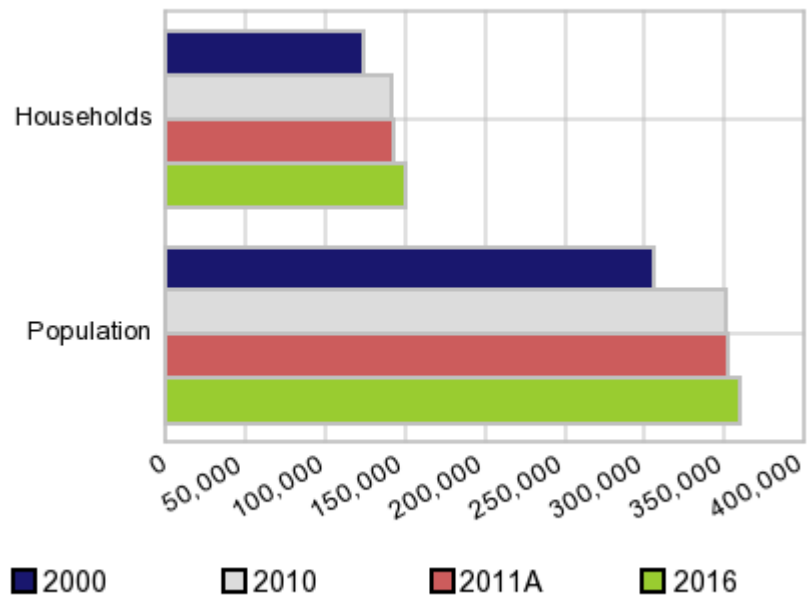
## Executive Summary Report with Charts

### Population Demographics:

The number of households in the study area in 2000 was **123,851** and changed to **141,163** in 2010, representing a change of **14.0%**. The household count in 2011A was **142,886** and the household projection for 2016 is **149,779**, a change of **4.8%**.

The population in the study area in 2000 was **306,067** and in 2010 it was **350,670**, roughly a **14.6%** change. The population in 2011A was **352,400** and the projection for 2016 is **359,313** representing a change of **2.0%**.

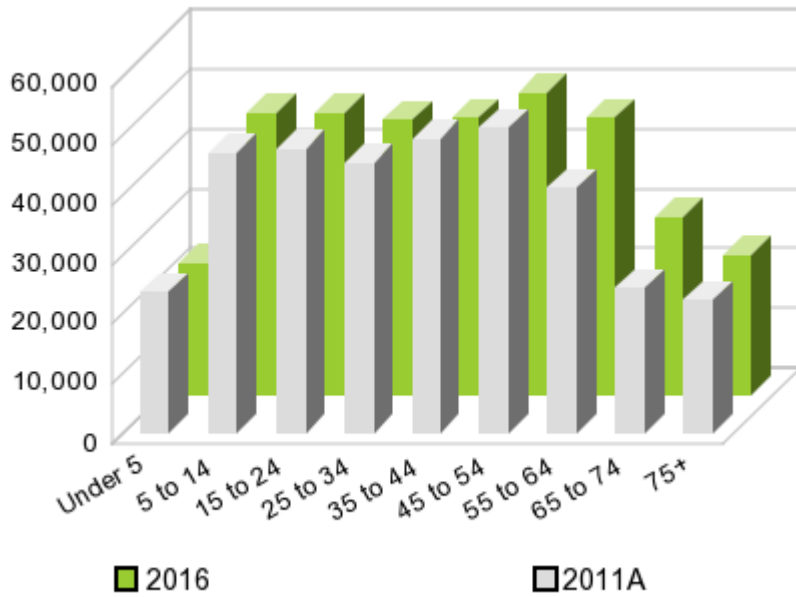
Population and Household Change



	2000 Census	2010 Census	2011A Estimate	2016 Projection	Percent Change	
					2000 to 2010	2011 to 2016
Total Population	306,067	350,670	352,400	359,313	14.6%	2.0%
Total Households	123,851	141,163	142,886	149,779	31.4%	4.8%

### Population by Age

### Age



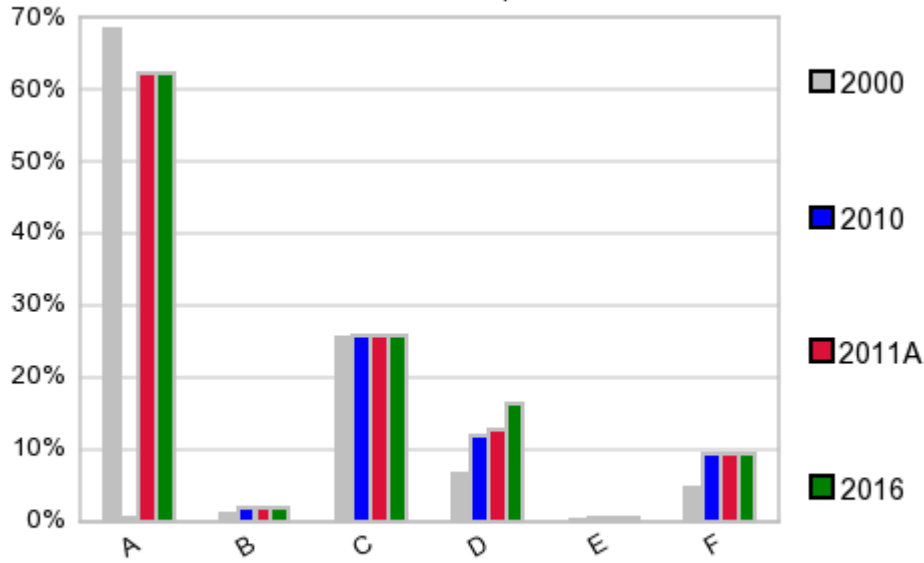
In 1990, the median age of the total population in the study area was **34**, and in 2000, it was **36**. The median age in 2011A is **38** and it is predicted to change in five years to **39** years. In 2011A, females represented **52.0%** of the population with a median age of **39** and males represented **48.0%** of the population with a median age of **36** years. In 2011A, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

#### Age Groups\*

	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
0 to 4	18,054	6.8%	20,494	6.7%	23,724	6.7%	21,978	6.1%	13.5%	-7.4%
5 to 14	32,283	12.1%	41,476	13.6%	47,139	13.4%	47,425	13.2%	28.5%	0.6%
15 to 19	18,608	7.0%	19,707	6.4%	24,042	6.8%	23,202	6.5%	5.9%	-3.5%
20 to 24	20,981	7.9%	20,856	6.8%	23,571	6.7%	23,990	6.7%	-0.6%	1.8%
25 to 34	48,081	18.1%	45,667	14.9%	45,393	12.9%	45,979	12.8%	-5.0%	1.3%
35 to 44	41,911	15.8%	49,574	16.2%	49,271	14.0%	46,520	12.9%	18.3%	-5.6%
45 to 54	28,850	10.9%	42,531	13.9%	51,089	14.5%	50,435	14.0%	47.4%	-1.3%
55 to 64	24,537	9.2%	27,213	8.9%	41,262	11.7%	46,351	12.9%	10.9%	12.3%
65 to 74	18,823	7.1%	21,000	6.9%	24,462	6.9%	29,980	8.3%	11.6%	22.6%
75 +	13,710	5.2%	17,549	5.7%	22,435	6.4%	23,479	6.5%	28.0%	4.7%

#### Population by Race/Ethnicity

### Race and Ethnicity Percent Composition



In 2011A, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

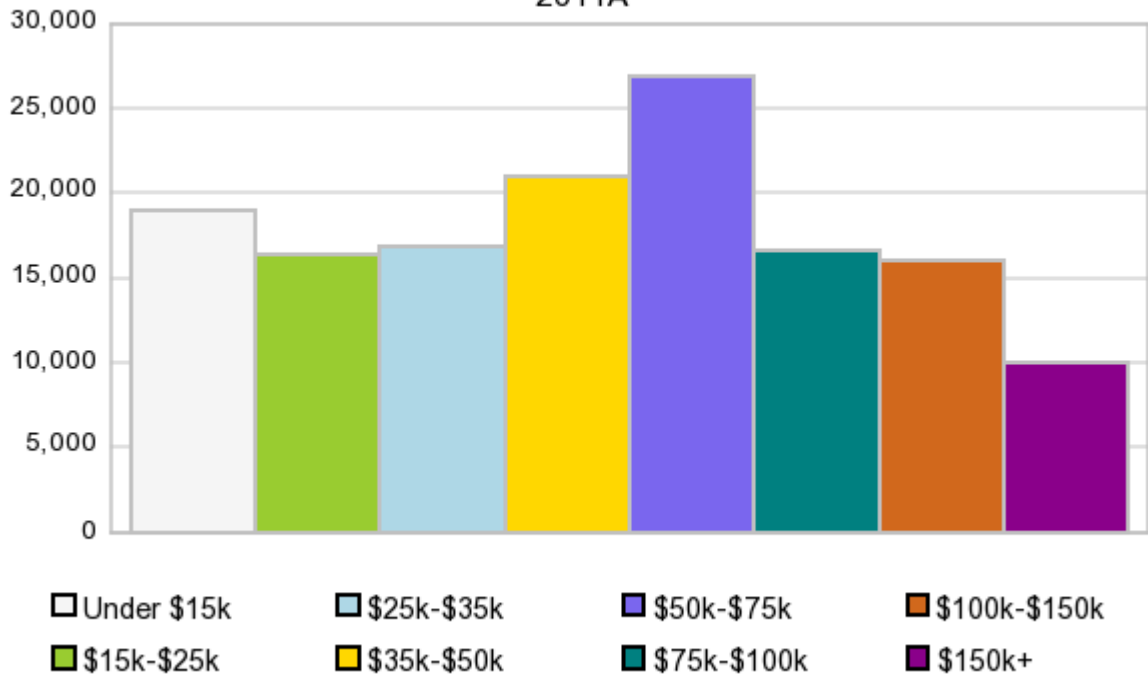
A: White  
 B: Asian Pac Islr  
 C: Black  
 D: Hispanic  
 E: Amer Indian or Alaska Native  
 F: Other or Multi Race

Race & Ethnicity	2000		2010		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	2000 to 2010	2011 to 2016
White	209,552	68.5%	218,517	62.3%	219,647	62.3%	224,154	62.4%	4.3%	2.1%
Black	78,388	25.6%	91,227	26.0%	91,650	26.0%	93,353	26.0%	16.4%	1.9%
American Indian or Alaska Native	923	0.3%	1,457	0.4%	1,468	0.4%	1,500	0.4%	57.9%	2.2%
Asian/Hawaiian/PI	3,268	1.1%	6,718	1.9%	6,732	1.9%	6,797	1.9%	105.6%	1.0%
Some Other Race	9,962	3.3%	25,167	7.2%	22,021	6.3%	22,428	6.2%	152.6%	1.8%
Two or More Races	3,974	1.3%	7,584	2.2%	10,883	3.1%	11,078	3.1%	90.8%	1.8%
Hispanic Ethnicity	19,577	6.4%	41,775	11.9%	45,014	12.8%	57,946	16.1%	113.4%	28.7%
Not Hispanic or Latino	286,490	93.6%	308,895	88.1%	307,387	87.2%	301,363	83.9%	7.8%	-2.0%

### Households by Income

## Households by Income Group 2011A

In 2011A the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



### HH Income Categories\*

HH Income Category	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2011 to 2016
\$0 - \$15,000	24,106	22.4%	18,751	15.1%	18,965	13.3%	18,982	12.7%	-22.2%	0.1%
\$15,000 - \$24,999	19,788	18.4%	16,085	13.0%	16,406	11.5%	16,374	10.9%	-18.7%	-0.2%
\$25,000 - \$34,999	17,174	16.0%	16,009	12.9%	16,885	11.8%	17,120	11.4%	-6.8%	1.4%
\$35,000 - \$49,999	19,499	18.2%	21,066	17.0%	21,009	14.7%	20,694	13.8%	8.0%	-1.5%
\$50,000 - \$74,999	16,889	15.7%	25,250	20.4%	26,941	18.9%	27,346	18.3%	49.5%	1.5%
\$75,000 - \$99,999	5,051	4.7%	12,387	10.0%	16,630	11.6%	18,512	12.4%	145.2%	11.3%
\$100,000 - \$149,999	2,996	2.8%	8,708	7.0%	16,024	11.2%	19,197	12.8%	190.7%	19.8%
\$150,000 +	1,909	1.8%	5,595	4.5%	10,008	7.0%	11,541	7.7%	193.1%	15.3%
Average Hhld Income	\$39,490		\$56,087		\$66,583		\$71,443		42.0%	7.3%
Median Hhld Income	\$30,449		\$42,355		\$48,578		\$51,268		39.1%	5.5%
Per Capita Income	\$16,098		\$22,696		\$27,714		\$30,613		41.0%	10.5%

\*This Census 2010 data has not yet been released

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.  
Demographic data ' 2011 by Experian/Applied Geographic Solutions.

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