



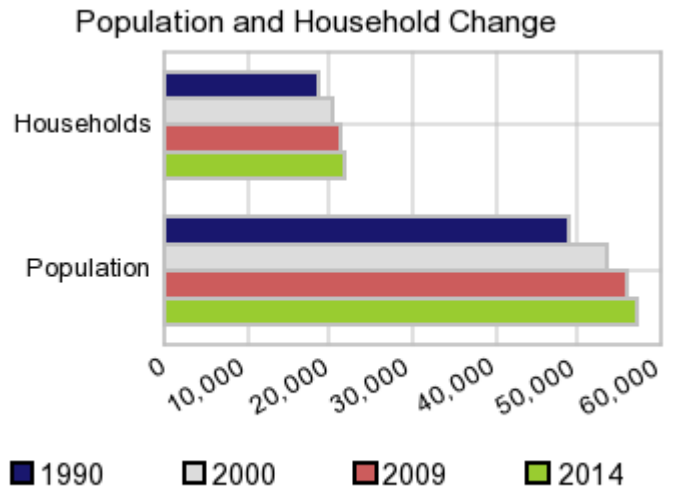
Date: 12/13/09
 Current Geography Selection: (1 Selected) Counties: Hall County
 Current Index Base: Entire US

Executive Summary Report with Charts

Population Demographics

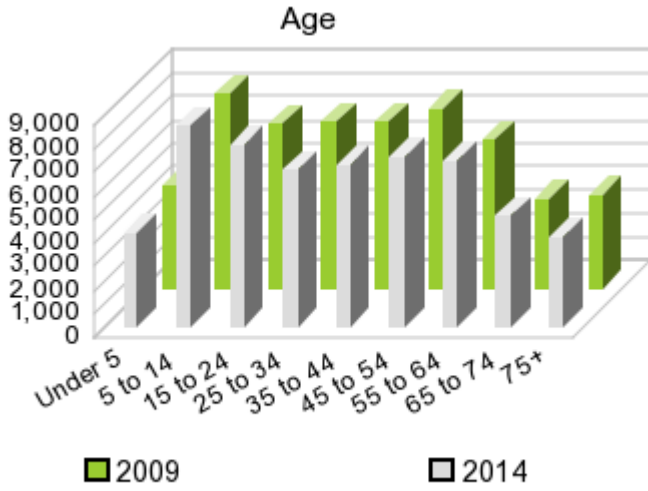
The number of households in the study area in 1990 was **18,678** and changed to **20,356** in 2000, representing a change of **9.0%**. The household count in 2009 was **21,249** and the household projection for 2014 is **21,745**, a change of **2.3%**.

The population in the study area in 1990 was **48,925** and in 2000 it was **53,534**, roughly a **9.4%** change. The population in 2009 was **55,945** and the projection for 2014 is **57,072** representing a change of **2.0%**.



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	48,925	53,534	55,945	57,072	9.4%	2.0%
Total Households	18,678	20,356	21,249	21,745	9.0%	2.3%

Population by Age

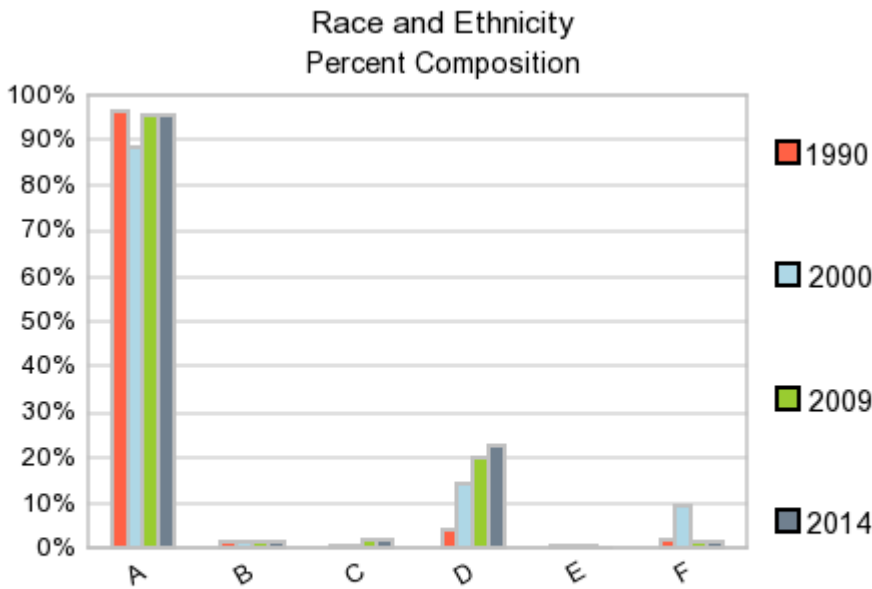


In 1990, the median age of the total population in the study area was **33.2**, and in 2000, it was **35.6**. The median age in 2009 is **36.5** and it is predicted to change in five years to **37.0** years. In 2009, females represented **50.1%** of the population with a median age of **37.5** and males represented **49.9%** of the population with a median age of **35.5** years. In 2009, the most prominent age group in this geography is **Age 5 to 14** years. The age group least represented in this geography is **18 to 24** years.

Age Groups

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	3,819	7.8%	4,090	7.6%	4,388	7.8%	4,023	7.1%	7.1%	-8.3%
5 to 14	7,852	16.1%	8,033	15.0%	8,337	14.9%	8,565	15.0%	2.3%	2.7%
15 to 19	3,442	7.0%	3,822	7.1%	3,799	6.8%	4,036	7.1%	11.0%	6.2%
20 to 24	2,940	6.0%	3,350	6.3%	3,270	5.8%	3,766	6.6%	13.9%	15.2%
25 to 34	7,846	16.0%	7,045	13.2%	7,151	12.8%	6,740	11.8%	-10.2%	-5.7%
35 to 44	7,242	14.8%	8,120	15.2%	7,125	12.7%	6,995	12.3%	12.1%	-1.8%
45 to 54	4,592	9.4%	7,121	13.3%	7,668	13.7%	7,311	12.8%	55.1%	-4.7%
55 to 64	4,242	8.7%	4,476	8.4%	6,367	11.4%	7,081	12.4%	5.5%	11.2%
65 to 74	3,743	7.7%	3,715	6.9%	3,858	6.9%	4,720	8.3%	-0.7%	22.3%
75 +	3,207	6.6%	3,762	7.0%	3,981	7.1%	3,829	6.7%	17.3%	-3.8%

Population by Race/Ethnicity



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

- A: White
- B: Asian Pac Islr
- C: Black
- D: Hispanic
- E: Amer Indian or Alaska Native
- F: Other or Multi Race

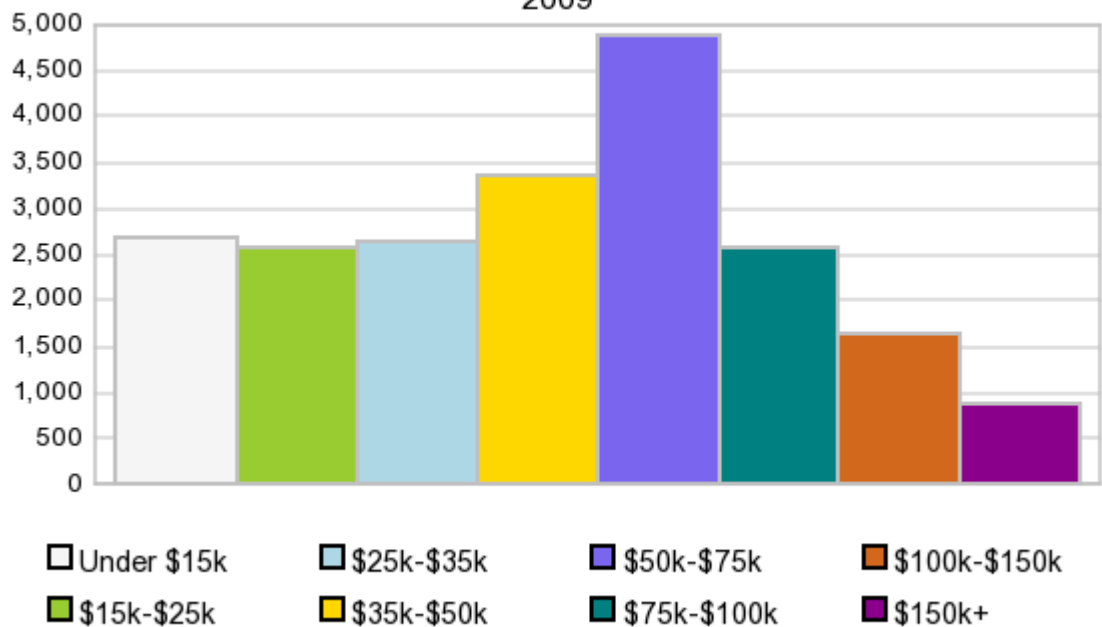
Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	47,263	96.6%	47,467	88.7%	53,452	95.5%	54,531	95.6%	0.4%	2.0%
Black	145	0.3%	195	0.4%	893	1.6%	1,154	2.0%	34.5%	29.2%
American Indian or Alaska Native	150	0.3%	164	0.3%	168	0.3%	43	0.1%	9.3%	-74.4%
Asian or Pacific Islander	540	1.1%	659	1.2%	769	1.4%	650	1.1%	22.0%	-15.5%
Other Race	827	1.7%	4,384	8.2%	572	1.0%	607	1.1%	430.1%	6.1%
Two or More Races			665	1.2%	91	0.2%	87	0.2%		-4.4%
Hispanic Ethnicity	2,116	4.3%	7,497	14.0%	11,319	20.2%	12,956	22.7%	254.3%	14.5%
Not Hispanic or Latino	46,809	95.7%	46,037	86.0%	44,626	79.8%	44,116	77.3%	-1.7%	-1.1%

Households by Income

Households by Income Group
2009

In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	5,077	27.2%	3,400	16.7%	2,679	12.6%	2,461	11.3%	-33.0%	-8.1%
\$15,000 - \$24,999	4,023	21.5%	3,212	15.8%	2,584	12.2%	2,329	10.7%	-20.2%	-9.9%
\$25,000 - \$34,999	3,671	19.7%	2,963	14.6%	2,628	12.4%	2,446	11.2%	-19.3%	-6.9%
\$35,000 - \$49,999	3,412	18.3%	4,037	19.8%	3,356	15.8%	3,171	14.6%	18.3%	-5.5%
\$50,000 - \$74,999	1,813	9.7%	4,163	20.5%	4,893	23.0%	5,059	23.3%	129.6%	3.4%
\$75,000 - \$99,999	372	2.0%	1,351	6.6%	2,564	12.1%	2,945	13.5%	263.2%	14.9%
\$100,000 - \$149,999	188	1.0%	807	4.0%	1,656	7.8%	2,179	10.0%	329.3%	31.6%
\$150,000 +	106	0.6%	423	2.1%	889	4.2%	1,155	5.3%	299.1%	29.9%
Average Hhld Income	\$0		\$44,830		\$54,560		\$58,625		N/A%	7.5%
Median Hhld Income	\$25,547		\$37,296		\$47,165		\$52,038		46.0%	10.3%
Per Capita Income	\$11,454		\$17,046		\$21,185		\$22,820		48.8%	7.7%

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