



Date: 12/17/09

Current Geography Selection: (1 Selected) Counties: Washoe County

Current Index Base: Entire US

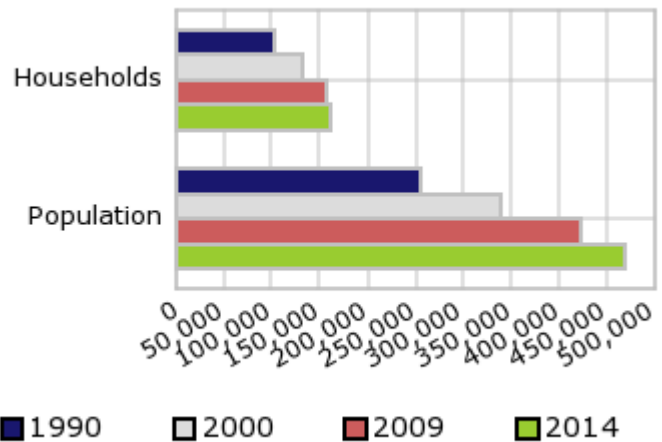
Executive Summary Report with Charts

Population Demographics

The number of households in the study area in 1990 was **102,296** and changed to **132,084** in 2000, representing a change of **29.1%**. The household count in 2009 was **158,024** and the household projection for 2014 is **161,998**, a change of **2.5%**.

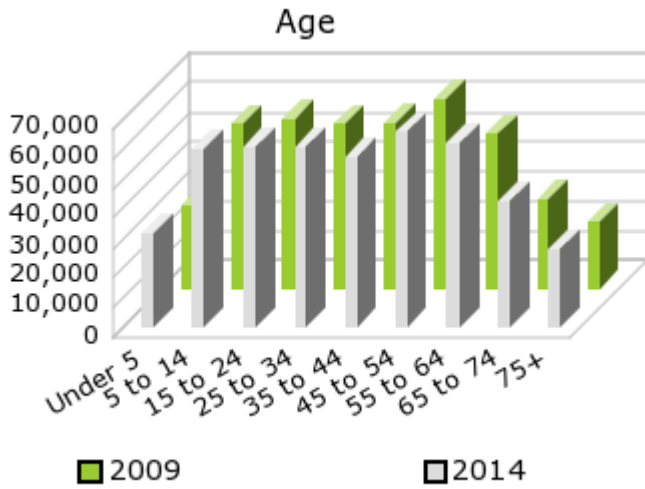
The population in the study area in 1990 was **254,673** and in 2000 it was **339,486**, roughly a **33.3%** change. The population in 2009 was **423,970** and the projection for 2014 is **469,059** representing a change of **10.6%**.

Population and Household Change



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	254,673	339,486	423,970	469,059	33.3%	10.6%
Total Households	102,296	132,084	158,024	161,998	29.1%	2.5%

Population by Age



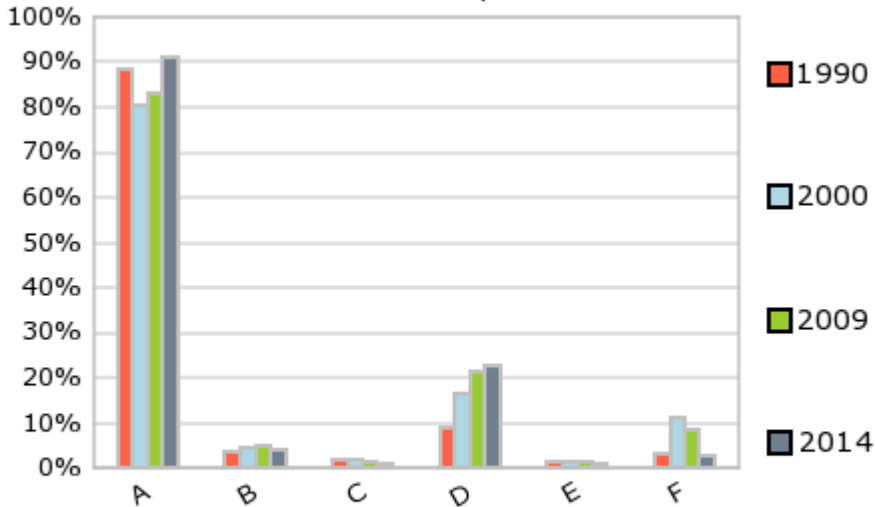
In 1990, the median age of the total population in the study area was **33.6**, and in 2000, it was **35.5**. The median age in 2009 is **37.7** and it is predicted to change in five years to **38.5** years. In 2009, females represented **49.8%** of the population with a median age of **38.3** and males represented **50.2%** of the population with a median age of **37.2** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **75 +** years.

Age Groups

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	18,730	7.4%	23,618	7.0%	28,553	6.7%	32,068	6.8%	26.1%	12.3%
5 to 14	31,754	12.5%	47,741	14.1%	55,777	13.2%	60,371	12.9%	50.3%	8.2%
15 to 19	15,502	6.1%	22,650	6.7%	28,888	6.8%	29,759	6.3%	46.1%	3.0%
20 to 24	19,751	7.8%	23,677	7.0%	28,513	6.7%	30,951	6.6%	19.9%	8.6%
25 to 34	48,464	19.0%	49,088	14.5%	55,929	13.2%	60,663	12.9%	1.3%	8.5%
35 to 44	44,000	17.3%	56,040	16.5%	56,443	13.3%	57,766	12.3%	27.4%	2.3%
45 to 54	28,656	11.3%	49,879	14.7%	64,026	15.1%	66,041	14.1%	74.1%	3.1%
55 to 64	21,672	8.5%	30,996	9.1%	52,738	12.4%	62,140	13.2%	43.0%	17.8%
65 to 74	16,952	6.7%	20,216	6.0%	30,327	7.2%	42,585	9.1%	19.3%	40.4%
75 +	9,194	3.6%	15,581	4.6%	22,780	5.4%	26,700	5.7%	69.5%	17.2%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

A: White
 B: Asian Pac Islr
 C: Black
 D: Hispanic
 E: Amer Indian or Alaska Native
 F: Other or Multi Race

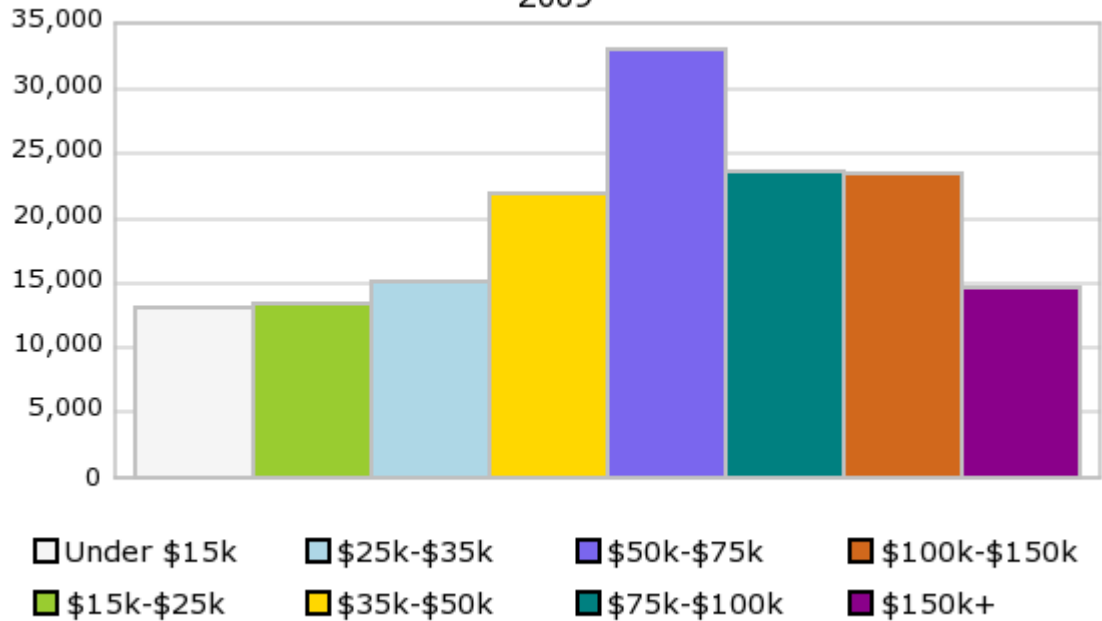
Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	225,101	88.4%	272,985	80.4%	353,647	83.4%	427,616	91.2%	21.3%	20.9%
Black	5,680	2.2%	7,093	2.1%	6,737	1.6%	3,569	0.8%	24.9%	-47.0%
American Indian or Alaska Native	4,920	1.9%	6,162	1.8%	6,188	1.5%	3,561	0.8%	25.2%	-42.5%
Asian or Pacific Islander	9,821	3.9%	16,079	4.7%	21,645	5.1%	20,938	4.5%	63.7%	-3.3%
Other Race	9,145	3.6%	26,034	7.7%	24,217	5.7%	9,558	2.0%	184.7%	-60.5%
Two or More Races			11,133	3.3%	11,536	2.7%	3,817	0.8%		-66.9%
Hispanic Ethnicity	22,961	9.0%	56,301	16.6%	90,685	21.4%	106,805	22.8%	145.2%	17.8%
Not Hispanic or Latino	231,711	91.0%	283,185	83.4%	333,285	78.6%	362,254	77.2%	22.2%	8.7%

Households by Income

Households by Income Group 2009

In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$0 - \$15K**.



HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	19,549	19.1%	15,854	12.0%	13,082	8.3%	12,246	7.6%	-18.9%	-6.4%
\$15,000 - \$24,999	18,705	18.3%	16,033	12.1%	13,378	8.5%	12,027	7.4%	-14.3%	-10.1%
\$25,000 - \$34,999	17,614	17.2%	16,652	12.6%	15,205	9.6%	14,257	8.8%	-5.5%	-6.2%
\$35,000 - \$49,999	20,166	19.7%	23,248	17.6%	21,841	13.8%	20,165	12.4%	15.3%	-7.7%
\$50,000 - \$74,999	16,493	16.1%	28,420	21.5%	32,975	20.9%	33,050	20.4%	72.3%	0.2%
\$75,000 - \$99,999	5,154	5.0%	14,855	11.3%	23,510	14.9%	24,420	15.1%	188.2%	3.9%
\$100,000 - \$149,999	2,864	2.8%	10,723	8.1%	23,368	14.8%	27,720	17.1%	274.4%	18.6%
\$150,000 +	1,713	1.7%	6,299	4.8%	14,665	9.3%	18,113	11.2%	267.7%	23.5%
Average Hhld Income	\$0		\$61,469		\$76,407		\$73,641		N/A%	-3.6%
Median Hhld Income	\$31,947		\$45,842		\$61,079		\$66,305		43.5%	8.6%
Per Capita Income	\$16,312		\$23,916		\$29,059		\$25,954		46.6%	-10.7%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.

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