



Date: 05/03/12

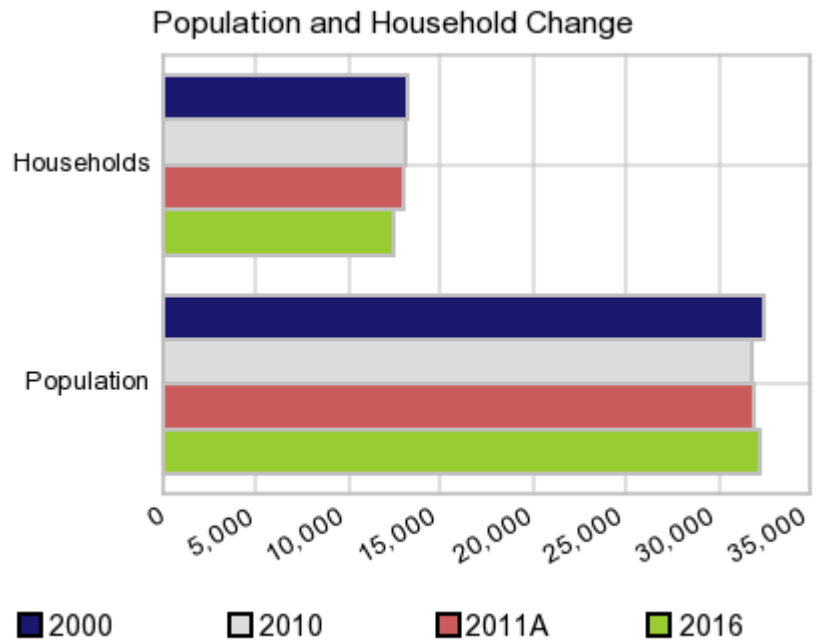
Current Geography Selection: (1 Selected) Counties: Obion County

## Executive Summary Report with Charts

### Population Demographics:

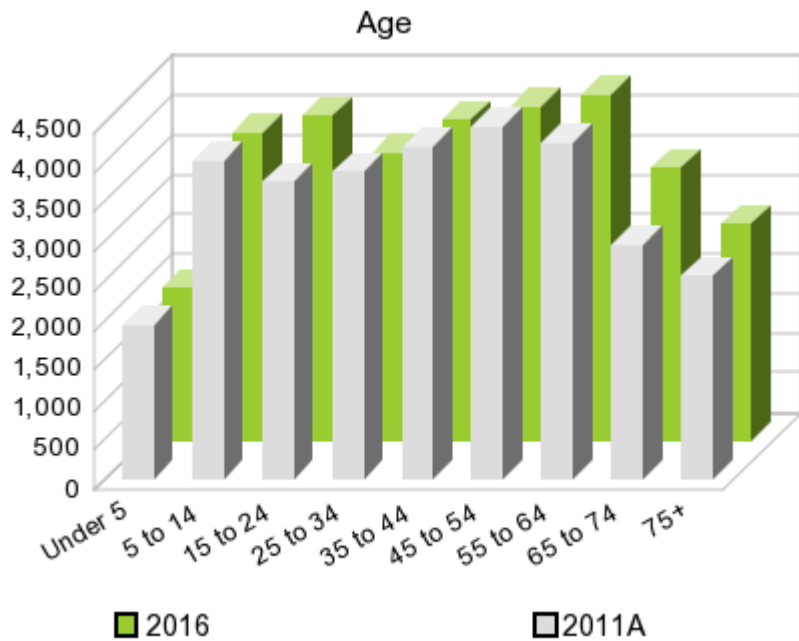
The number of households in the study area in 2000 was **13,182** and changed to **13,077** in 2010, representing a change of **-0.8%**. The household count in 2011A was **12,952** and the household projection for 2016 is **12,462**, a change of **-3.8%**.

The population in the study area in 2000 was **32,450** and in 2010 it was **31,807**, roughly a **-2.0%** change. The population in 2011A was **31,898** and the projection for 2016 is **32,255** representing a change of **1.1%**.



	2000 Census	2010 Census	2011A Estimate	2016 Projection	Percent Change	
					2000 to 2010	2011 to 2016
Total Population	32,450	31,807	31,898	32,255	-2.0%	1.1%
Total Households	13,182	13,077	12,952	12,462	5.4%	-3.8%

### Population by Age



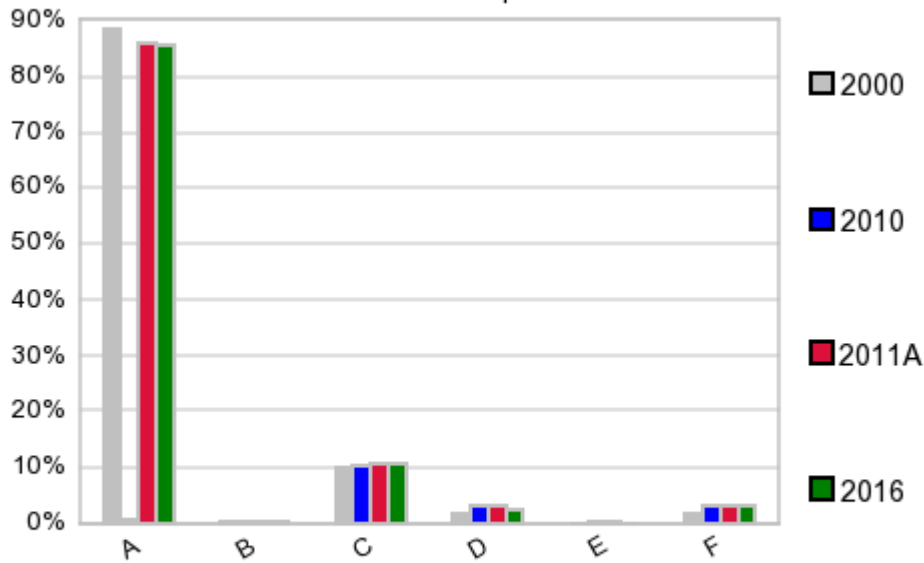
In 1990, the median age of the total population in the study area was **36**, and in 2000, it was **39**. The median age in 2011A is **41** and it is predicted to change in five years to **42** years. In 2011A, females represented **51.7%** of the population with a median age of **42** and males represented **48.3%** of the population with a median age of **39** years. In 2011A, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **18 to 24** years.

**Age Groups\***

	1990		2000		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2011 to 2016
0 to 4	1,853	5.8%	2,093	6.5%	1,945	6.1%	1,922	6.0%	13.0%	-1.2%
5 to 14	4,429	14.0%	4,169	12.8%	4,021	12.6%	3,862	12.0%	-5.9%	-4.0%
15 to 19	2,523	8.0%	2,111	6.5%	1,987	6.2%	2,098	6.5%	-16.3%	5.6%
20 to 24	2,084	6.6%	1,944	6.0%	1,751	5.5%	1,989	6.2%	-6.7%	13.6%
25 to 34	4,454	14.0%	4,256	13.1%	3,864	12.1%	3,624	11.2%	-4.4%	-6.2%
35 to 44	4,703	14.8%	4,718	14.5%	4,175	13.1%	4,031	12.5%	0.3%	-3.5%
45 to 54	3,690	11.6%	4,741	14.6%	4,426	13.9%	4,215	13.1%	28.5%	-4.8%
55 to 64	3,044	9.6%	3,490	10.8%	4,228	13.3%	4,363	13.5%	14.7%	3.2%
65 to 74	2,701	8.5%	2,541	7.8%	2,943	9.2%	3,423	10.6%	-5.9%	16.3%
75 +	2,235	7.0%	2,387	7.4%	2,556	8.0%	2,722	8.4%	6.8%	6.5%

**Population by Race/Ethnicity**

### Race and Ethnicity Percent Composition



In 2011A, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

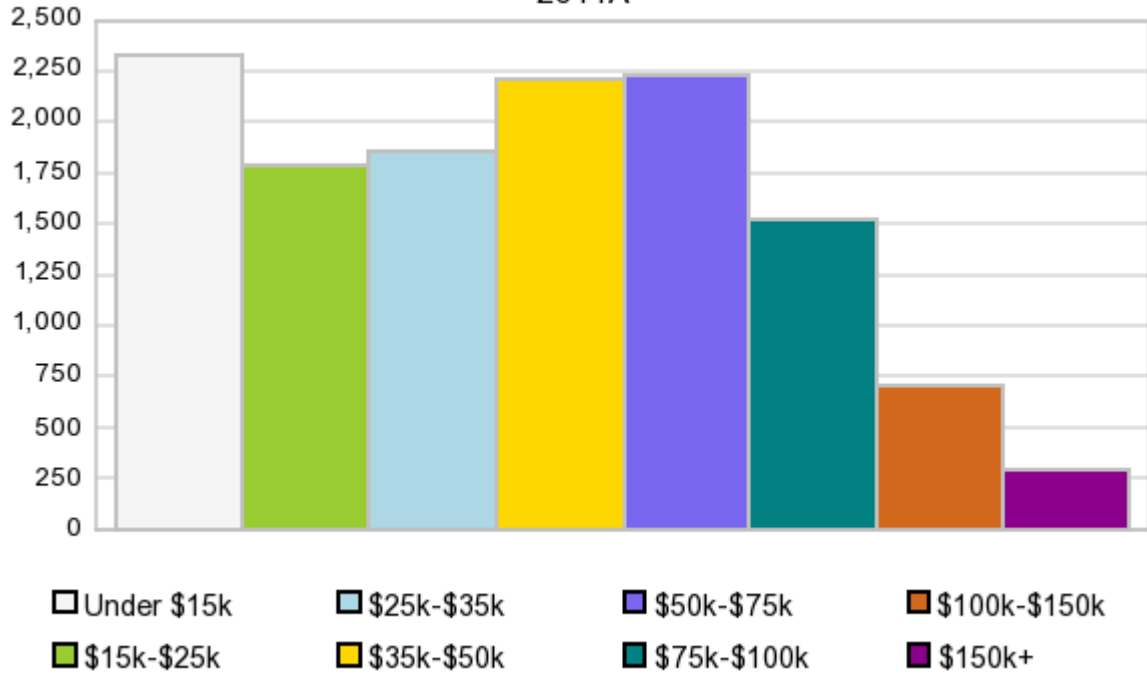
A: White  
 B: Asian Pac Islidr  
 C: Black  
 D: Hispanic  
 E: Amer Indian or Alaska Native  
 F: Other or Multi Race

Race & Ethnicity	2000		2010		2011A		2016		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	2000 to 2010	2011 to 2016
White	28,607	88.2%	27,329	85.9%	27,386	85.9%	27,610	85.6%	-4.5%	0.8%
Black	3,196	9.9%	3,367	10.6%	3,396	10.7%	3,509	10.9%	5.4%	3.3%
American Indian or Alaska Native	44	0.1%	56	0.2%	56	0.2%	56	0.2%	27.3%	0.0%
Asian/Hawaiian/PI	76	0.2%	89	0.3%	90	0.3%	95	0.3%	17.1%	5.6%
Some Other Race	296	0.9%	601	1.9%	476	1.5%	476	1.5%	103.0%	0.0%
Two or More Races	231	0.7%	365	1.1%	494	1.6%	508	1.6%	58.0%	2.8%
Hispanic Ethnicity	616	1.9%	999	3.1%	961	3.0%	820	2.5%	62.2%	-14.7%
Not Hispanic or Latino	31,834	98.1%	30,808	96.9%	30,938	97.0%	31,434	97.5%	-3.2%	1.6%

### Households by Income

### Households by Income Group 2011A

In 2011A the predominant household income category in this study area is **\$0 - \$15K**, and the income group that is least represented in this geography is **\$150K +**.



#### HH Income Categories\*

	1990 Census		2000 Census		2011A Estimate		2016 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2011 to 2016
\$0 - \$15,000	4,283	34.5%	2,905	22.0%	2,331	18.0%	2,057	16.5%	-32.2%	-11.8%
\$15,000 - \$24,999	2,522	20.3%	2,144	16.3%	1,786	13.8%	1,573	12.6%	-15.0%	-11.9%
\$25,000 - \$34,999	1,916	15.4%	1,882	14.3%	1,858	14.3%	1,777	14.3%	-1.8%	-4.4%
\$35,000 - \$49,999	2,001	16.1%	2,417	18.3%	2,213	17.1%	2,075	16.7%	20.8%	-6.2%
\$50,000 - \$74,999	1,251	10.1%	2,317	17.6%	2,237	17.3%	2,139	17.2%	85.2%	-4.4%
\$75,000 - \$99,999	283	2.3%	816	6.2%	1,521	11.7%	1,762	14.1%	188.3%	15.8%
\$100,000 - \$149,999	106	0.9%	463	3.5%	706	5.5%	781	6.3%	336.8%	10.6%
\$150,000 +	62	0.5%	238	1.8%	300	2.3%	297	2.4%	283.9%	-1.0%
Average Hhld Income	\$28,224		\$42,466		\$49,297		\$52,620		50.5%	6.7%
Median Hhld Income	\$22,366		\$33,072		\$38,260		\$40,749		47.9%	6.5%
Per Capita Income	\$11,098		\$17,251		\$20,364		\$20,730		55.4%	1.8%

\*This Census 2010 data has not yet been released

Current year data is for the year **2011**, 5 year projected data is for the year **2016**. More About Our Data.  
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