



Date: 01/20/10

Current Geography Selection: (1 Selected) Counties: Manitowoc County

Current Index Base: Entire US

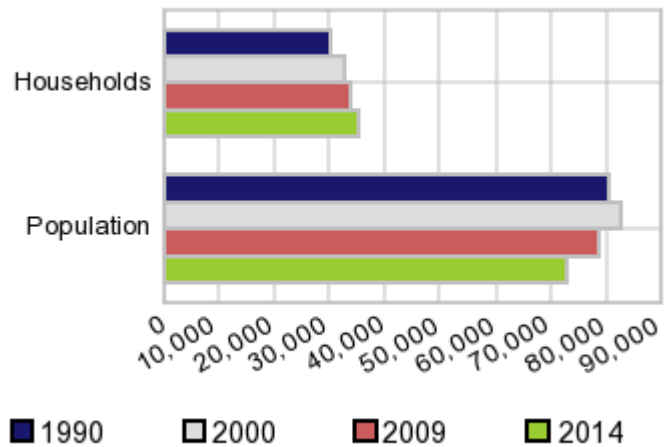
## Executive Summary Report with Charts

### Population Demographics

The number of households in the study area in 1990 was **30,112** and changed to **32,721** in 2000, representing a change of **8.7%**. The household count in 2009 was **33,749** and the household projection for 2014 is **34,995**, a change of **3.7%**.

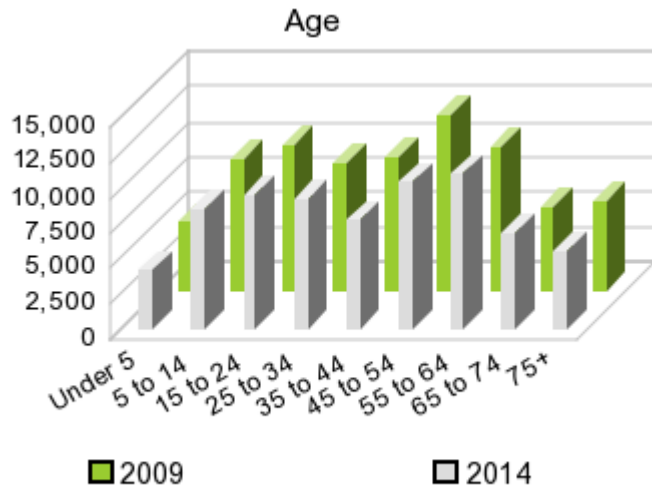
The population in the study area in 1990 was **80,422** and in 2000 it was **82,887**, roughly a **3.1%** change. The population in 2009 was **78,654** and the projection for 2014 is **73,241** representing a change of **-6.9%**.

Population and Household Change



	1990 Census	2000 Census	2009 Estimate	2014 Projection	Percent Change	
					1990 to 2000	2009 to 2014
Total Population	80,422	82,887	78,654	73,241	3.1%	-6.9%
Total Households	30,112	32,721	33,749	34,995	8.7%	3.7%

### Population by Age

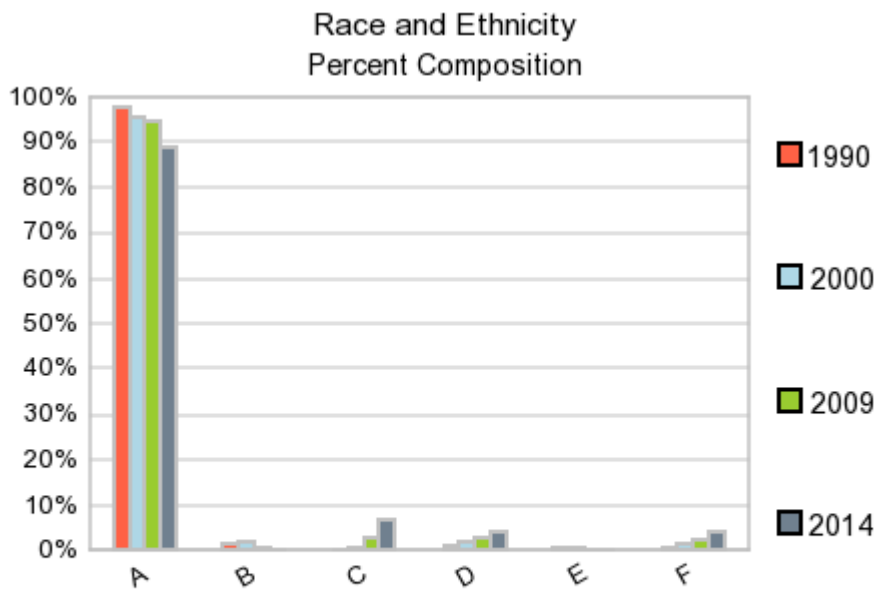


In 1990, the median age of the total population in the study area was **34.6**, and in 2000, it was **38.3**. The median age in 2009 is **41.2** and it is predicted to change in five years to **41.4** years. In 2009, females represented **48.1%** of the population with a median age of **42.8** and males represented **51.9%** of the population with a median age of **39.7** years. In 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

**Age Groups**

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
0 to 4	5,635	7.0%	4,846	5.9%	4,916	6.3%	4,240	5.8%	-14.0%	-13.8%
5 to 14	12,427	15.5%	12,225	14.8%	9,415	12.0%	8,591	11.7%	-1.6%	-8.8%
15 to 19	5,330	6.6%	6,225	7.5%	5,263	6.7%	4,671	6.4%	16.8%	-11.2%
20 to 24	4,895	6.1%	4,141	5.0%	5,147	6.5%	4,856	6.6%	-15.4%	-5.7%
25 to 34	12,385	15.4%	9,728	11.7%	9,139	11.6%	9,301	12.7%	-21.5%	1.8%
35 to 44	11,483	14.3%	13,615	16.4%	9,559	12.2%	7,786	10.6%	18.6%	-18.5%
45 to 54	8,047	10.0%	11,547	13.9%	12,534	15.9%	10,513	14.4%	43.5%	-16.1%
55 to 64	7,416	9.2%	7,557	9.1%	10,284	13.1%	10,978	15.0%	1.9%	6.7%
65 to 74	6,803	8.5%	6,389	7.7%	5,993	7.6%	6,754	9.2%	-6.1%	12.7%
75 +	5,999	7.5%	6,614	8.0%	6,395	8.1%	5,540	7.6%	10.3%	-13.4%

**Population by Race/Ethnicity**



In 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **American Indian, Alaska Native**.

- A: White
- B: Asian Pac Islr
- C: Black
- D: Hispanic
- E: Amer Indian or Alaska Native
- F: Other or Multi Race

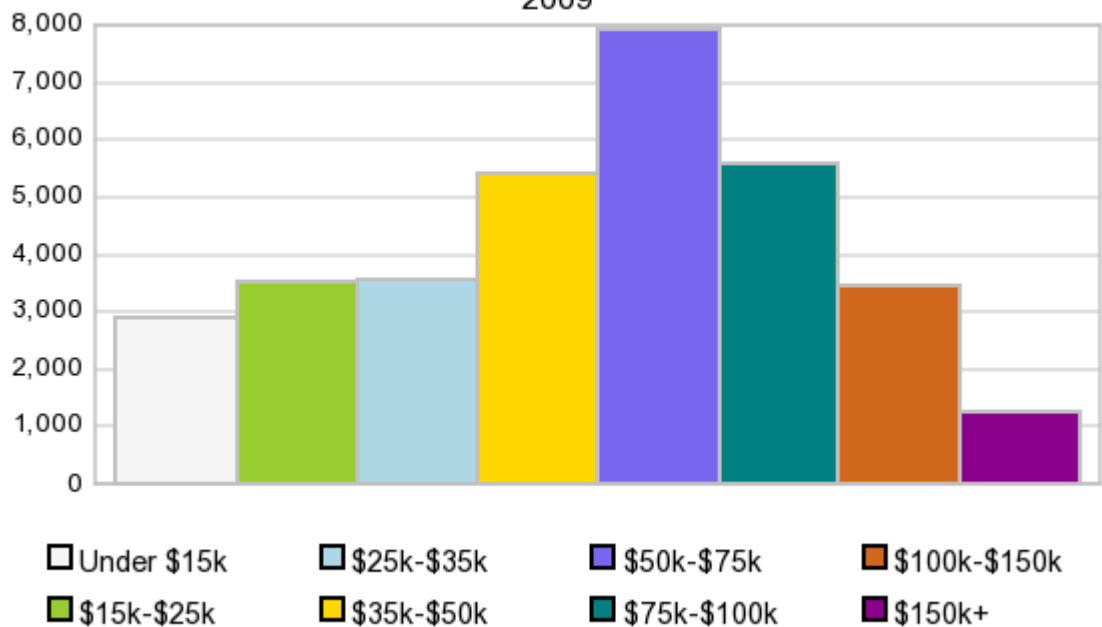
## Race & Ethnicity

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
White	78,729	97.9%	79,485	95.9%	74,172	94.3%	65,040	88.8%	1.0%	-12.3%
Black	115	0.1%	245	0.3%	2,221	2.8%	5,127	7.0%	113.0%	130.8%
American Indian or Alaska Native	318	0.4%	356	0.4%	0	0.0%	1	0.0%	12.0%	N/A%
Asian or Pacific Islander	1,071	1.3%	1,678	2.0%	180	0.2%	25	0.0%	56.7%	-86.1%
Other Race	187	0.2%	494	0.6%	898	1.1%	1,440	2.0%	164.2%	60.4%
Two or More Races			629	0.8%	1,183	1.5%	1,608	2.2%		35.9%
Hispanic Ethnicity	582	0.7%	1,343	1.6%	2,289	2.9%	3,006	4.1%	130.8%	31.3%
Not Hispanic or Latino	79,839	99.3%	81,544	98.4%	76,365	97.1%	70,235	95.9%	2.1%	-8.0%

## Households by Income

Households by Income Group  
2009

In 2009 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



## HH Income Categories

	1990		2000		2009		2014		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2009 to 2014
\$0 - \$15,000	7,219	24.0%	3,953	12.1%	2,887	8.6%	2,698	7.7%	-45.2%	-6.5%
\$15,000 - \$24,999	6,240	20.7%	4,334	13.2%	3,546	10.5%	3,320	9.5%	-30.5%	-6.4%
\$25,000 - \$34,999	5,831	19.4%	4,487	13.7%	3,590	10.6%	3,432	9.8%	-23.1%	-4.4%
\$35,000 - \$49,999	6,272	20.8%	6,304	19.3%	5,427	16.1%	5,101	14.6%	0.5%	-6.0%
\$50,000 - \$74,999	3,241	10.8%	8,378	25.6%	7,927	23.5%	8,098	23.1%	158.5%	2.2%
\$75,000 - \$99,999	718	2.4%	3,281	10.0%	5,604	16.6%	6,030	17.2%	357.0%	7.6%
\$100,000 - \$149,999	329	1.1%	1,322	4.0%	3,488	10.3%	4,668	13.3%	301.8%	33.8%
\$150,000 +	239	0.8%	662	2.0%	1,280	3.8%	1,648	4.7%	177.0%	28.8%
Average Hhld Income	\$0		\$50,587		\$54,514		\$53,476		N/A%	-1.9%
Median Hhld Income	\$27,518		\$43,464		\$54,262		\$58,723		57.9%	8.2%
Per Capita Income	\$12,217		\$19,970		\$23,811		\$26,002		63.5%	9.2%

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